From: jasmine@fashiondistrict.org
To: jasmine@fashiondistrict.org

Subject: FW: CDA pitch email to the LA BID Consortium group

Date: Monday, April 4, 2016 3:51:52 PM

Good Afternoon,

Please find below a message from Andrew on behalf of CDA.

Have a great evening!

Hello Los Angeles BID Consortium friends,

Many of you are members of the California Downtown Association (CDA), and we thank you for your partnership and support.

If you are not yet a member, we would love to have you join our community. CDA is a great opportunity for partnership, networking, and joining voices on issues that matter in our state. One example of a recent success is our effort to defeat SB876 (Right to Rest), a bill that would have had significant consequences for public health and safety.

Our West Coast Urban District Forum is in Oakland, May 4-6th. Many of you enjoyed our 2015 conference in Santa Monica. I hope you will considering joining us again this year. The link to the event, and program activities, is below.

https://www.ida-downtown.org/eweb/Dynamicpage.aspx?webcode=16WCUDF

I hope you forgive my shameless pitch, but I'm very passionate about CDA and the benefits the organization provides!

Please feel free to contact me if you have any questions about membership, meetings, the upcoming conference, or anything else about CDA.

Best,

Andrew

Andrew Thomas Executive Director

Westwood Village Improvement Association 10880 Wilshire, Suite 117 Los Angeles, CA 90024 T: (310) 470-1812 F: (310) 474-2414 www.thewestwoodvillage.com

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